

LOLER PROJECT TASK DESCRIPTIONS

EXPLANATION OF WORK PACKAGE PROJECT PROMOTION

BRIEF: The aim of WP6 is to support project dissemination and promotional activities of the partners to a wide network of interested organisations & individuals. This includes supporting the development of a website, blog and various social media tools. Ensuring a dissemination plan is followed and at regular intervals a dissemination record is updated. This can also be through the production and distribution of project information materials, in support of conferences, meetings and a final dissemination conference.

MAIN TASKS:

- 1- To make a detailed dissemination plan & exploitation plan. At regular intervals and as requested by the Project Manager a progress report of the state of the art of all dissemination and exploitation activities will be sent to the partners.**

SUB-TASKS:

- Submit a dissemination & exploitation plan
- Ensure promotional activities are supported and an up to date report maintained

- 2- A list of stakeholders, target groups, both on European and national levels will be made & On meetings all partners will get a detailed update of the activities completed and yet to execute in the coming months.**

SUB-TASKS:

- Submit a report of demand and needs in the work at height sector with projections of impact
- Produce a stakeholder list for dissemination and ensure partners maintain promotional activities

- 3- Leaflet/flyers will be designed, translated and sent as pdf-file to be distributed in the partners' countries. August 2013 to include the final results. At least two articles per partner have to be published in magazines, newspapers, specialised literature.**

SUB-TASKS:

- Produce & distribute general information materials, publications and support translations where required

- 4- Partners will be encouraged to attend and participate in national conferences or information sessions relating to LOLER certification. Organising and presentation of the LOLER-project for the international conference.**

SUB-TASKS:

- Develop specific event information material and provide on-going support & communication